

RE-THREAD INC.

"REDEFINING SUSTAINABILITY, ONE THREAD AT A TIME."



PROBLEM

- Lack of good second hand alternatives
- **Lack of transparency** and **quality control** in existing platforms for buying clothes.

- **$500B** is lost world-wide due to failure to recycle clothes.

SOLUTION: RETHREAD INC



REUSABLE CLOTHING MARKETPLACE



IN-HOUSE QUALITY CONTROL



WAREHOUSING AND REFURBISHING



RENT-A-DRESS OPTION

MARKET VALIDATION



62%

consumers prefer secondhand products over new items

46%

consumers consider resale value of apparel

44%

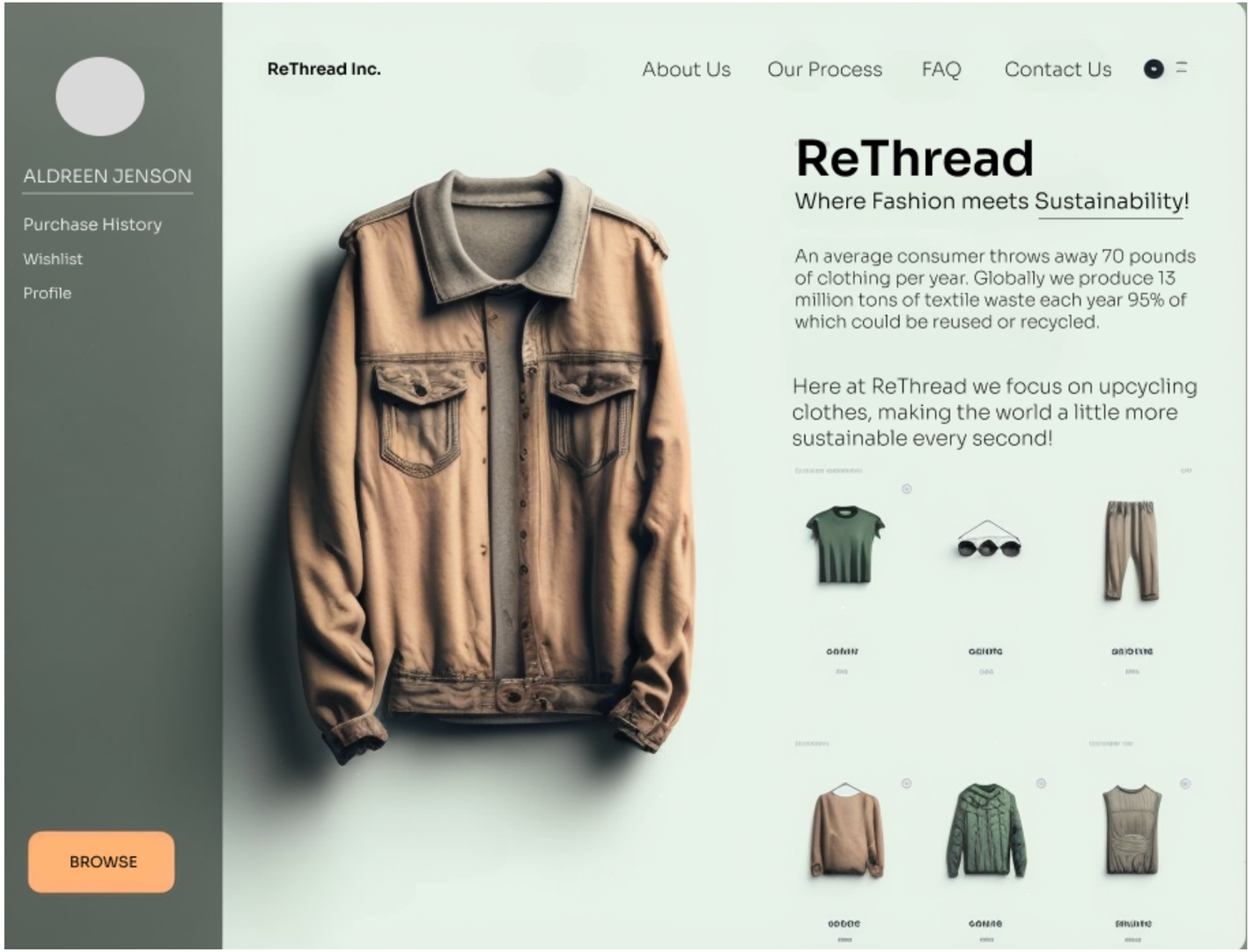
consumers cut back spending on apparel

PRODUCT

Quick and Simple process

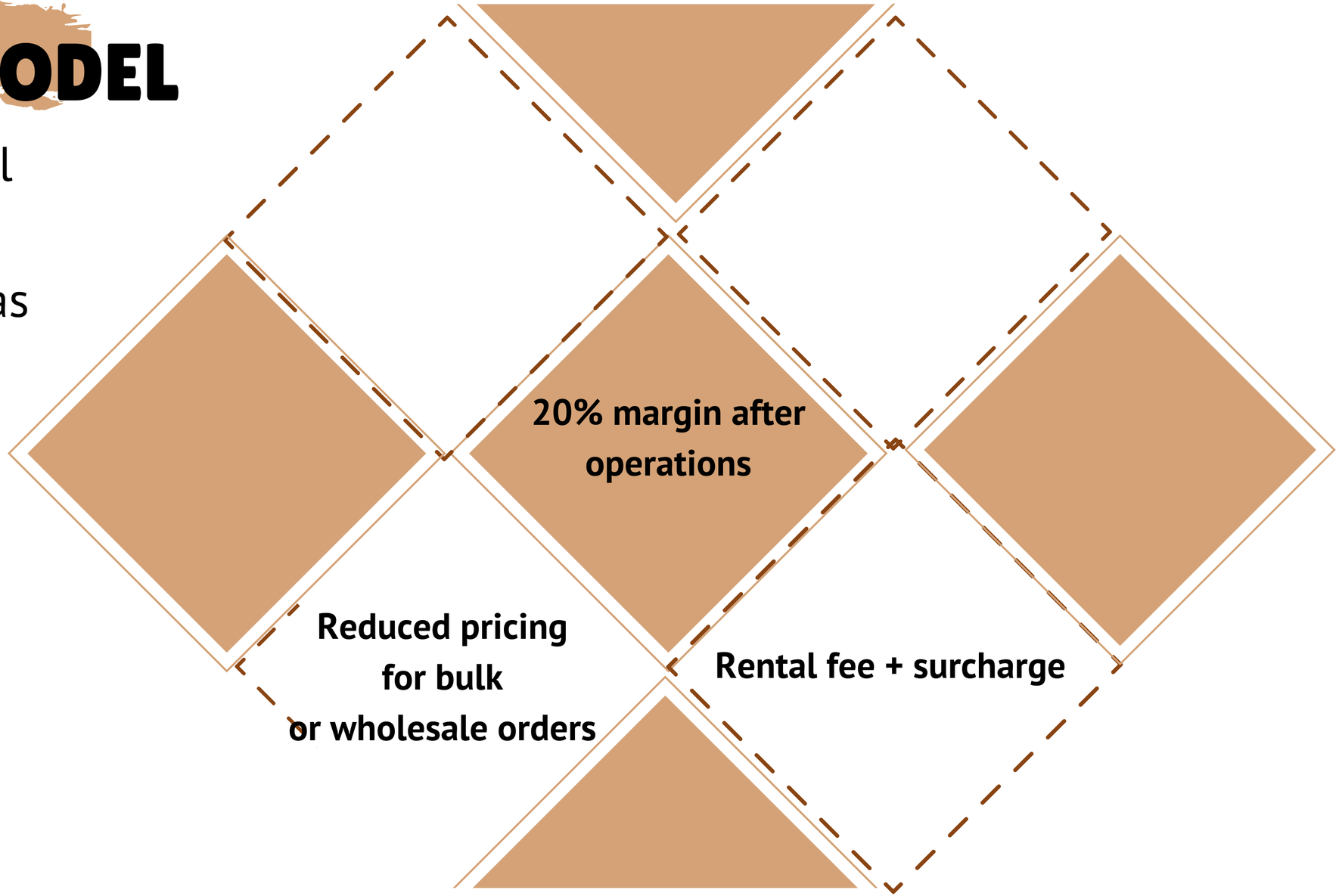
Branded clothes

Professional UX



BUSINESS MODEL

- B2C Business Model
- Seller gets money after the product has been bought



COMPETITION

THREDUP

Reports of lapse in quality control

POSHMARK

- C2C marketplace

VINTED

- Germany/UK based

THE REALREAL

Reports of non-authentic clothes being sold

EBAY

- not particularly for clothes

KIABZA

- B2C marketplace based in India

COMPETITVE ADVANTAGE

- Ensures **transparency, and quality of items** listed.
  - We ensure proper quality, cleanliness
  - Proper verification by agents.
- Offers **transportation and delivery** of goods
  - by partnering with logistic services
- Offers **buying** of items **in bulk**
  - useful for resellers and wholesale buyers
- **Option to Rent** clothes

FUTURE POSSIBILITIES

- Release our own line of recycled items fashion brand and have it be sold in existing shops
- Partner with NGOs and charity organizations and have clothes which are not sold be donated
- Expand to other fashion accessories outside of clothes
- Recycling dead-stock to new items which can be sold separately

TEAM



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CHIEF FINANCIAL OFFICER



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QUESTIONS?

Re-Thread Inc.