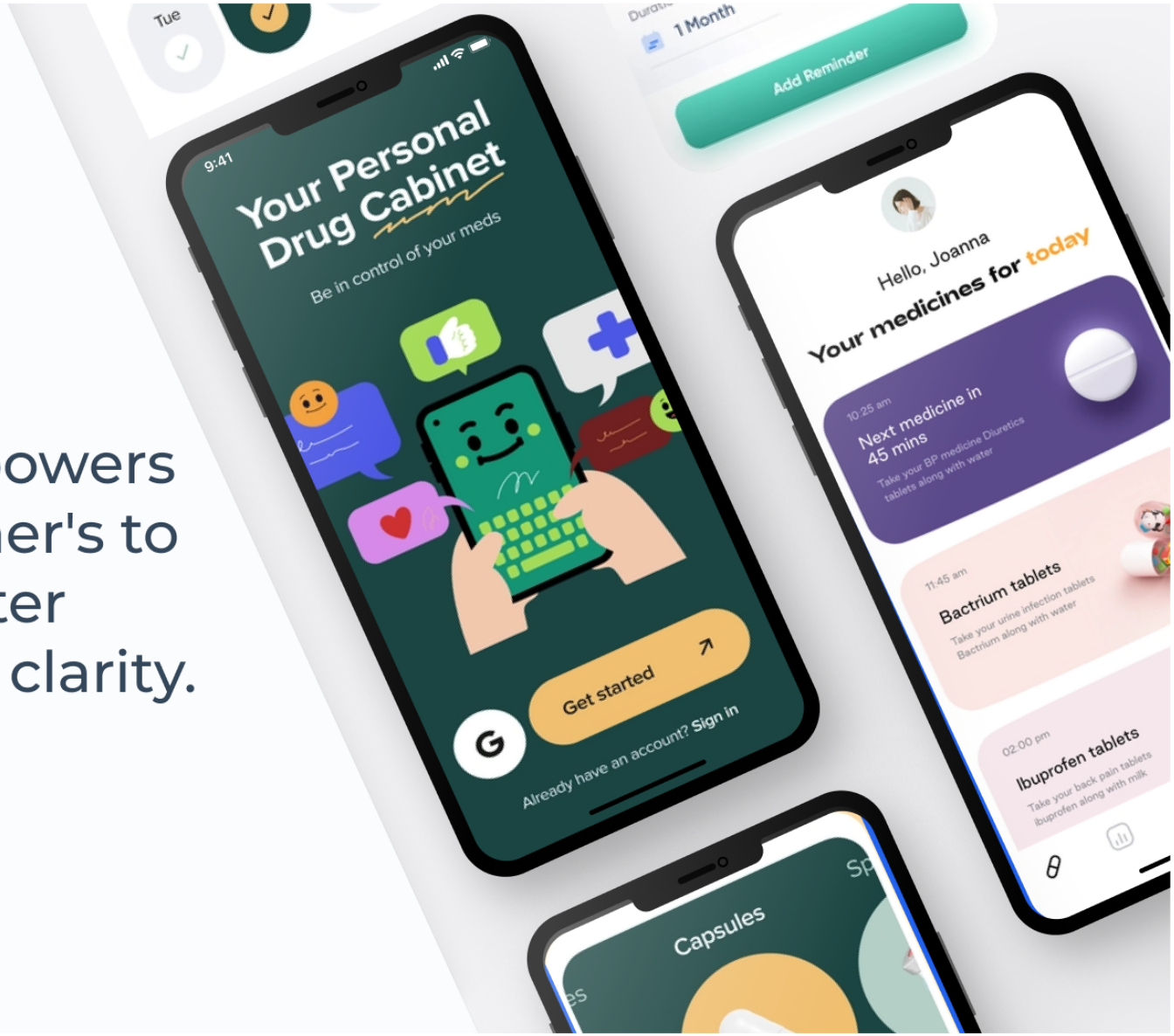


MemorAide

Forget less and enjoy life more!

MemorAide empowers those with Alzheimer's to live a life with greater independence and clarity.



MemorAide Aims to solve the problems of



Not being able to recognize and remeber important people and information



Forgetting medication doses and appointments



Inability to navigate to important locaitons such as home, medical shop etc.

Our Solution

“Forget less and enjoy life more with our MemorAide suite of products designed to help those living with Alzheimer's or memory troubles“. Our products help you to :

REMEMBER

medicine doasges, daily notes.

RECOGNIZE

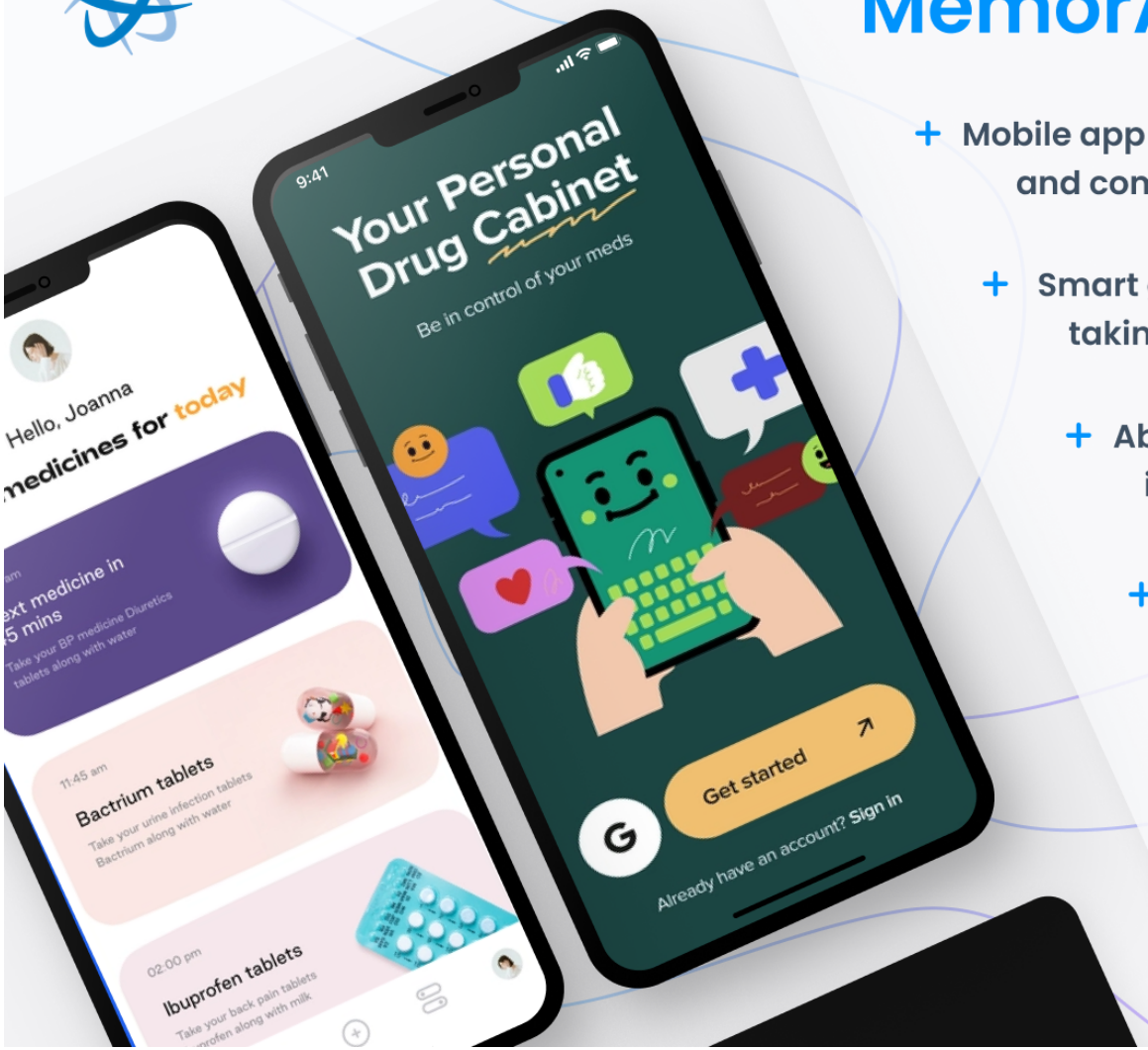
familiar faces automatically

ORGANISE

everything you need to remeber

NAVIGATE

back home to your loved ones



MemorAide Product Suite

+ Mobile app suite consisting of app for patients and companion.

+ Smart glass modular attachment for face recognition, taking notes, and sending reminders.

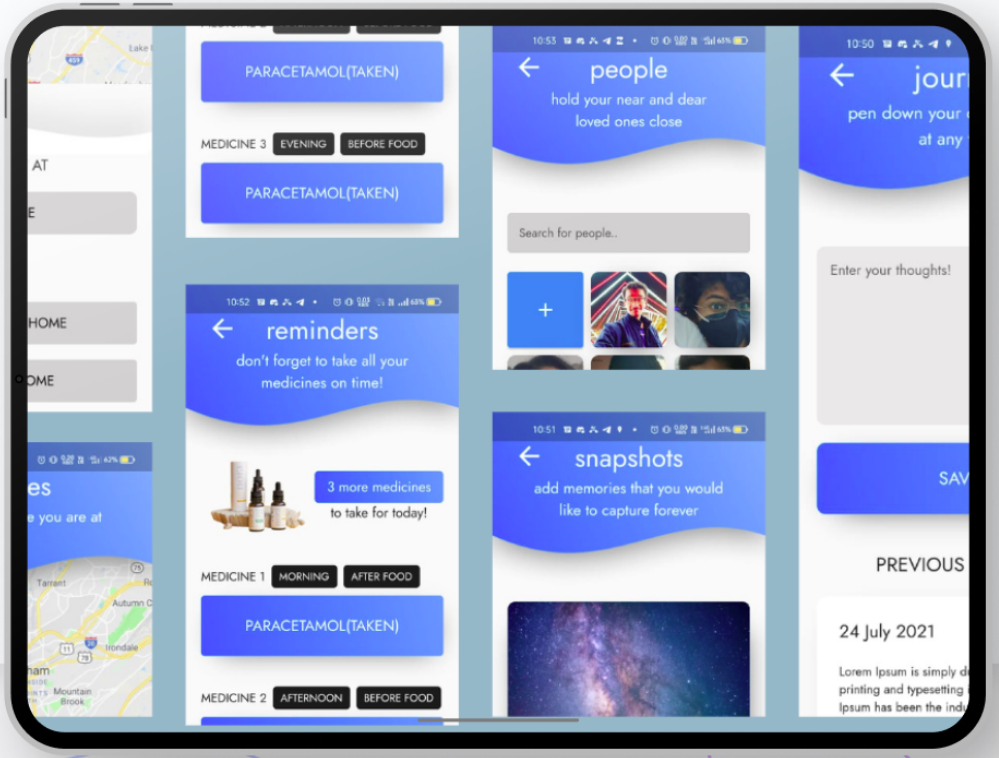
+ Ability to jot down memories and take snapshot images along with audio notes.

+ Save the location details of various places and get help in navigating.

+ Smart glass module can be attached to any existing spectacles and can transcribe audio notes into the native language of the user.

How it works

Demo



How it works

Smart Glasses - Rs 2500 to produce



Modular - mounted on any existing glassess

Selling Price - Rs 7500 -10000

Alzhiemers Patients Market Size





Expected increase in India's **Alzhiemers Patients** Size in 10 years **$7.6B**

Goto Market Strategy

Eyeware Stores

Lenskart, Eye My Eye, Local Stores

Pharmacy Chains

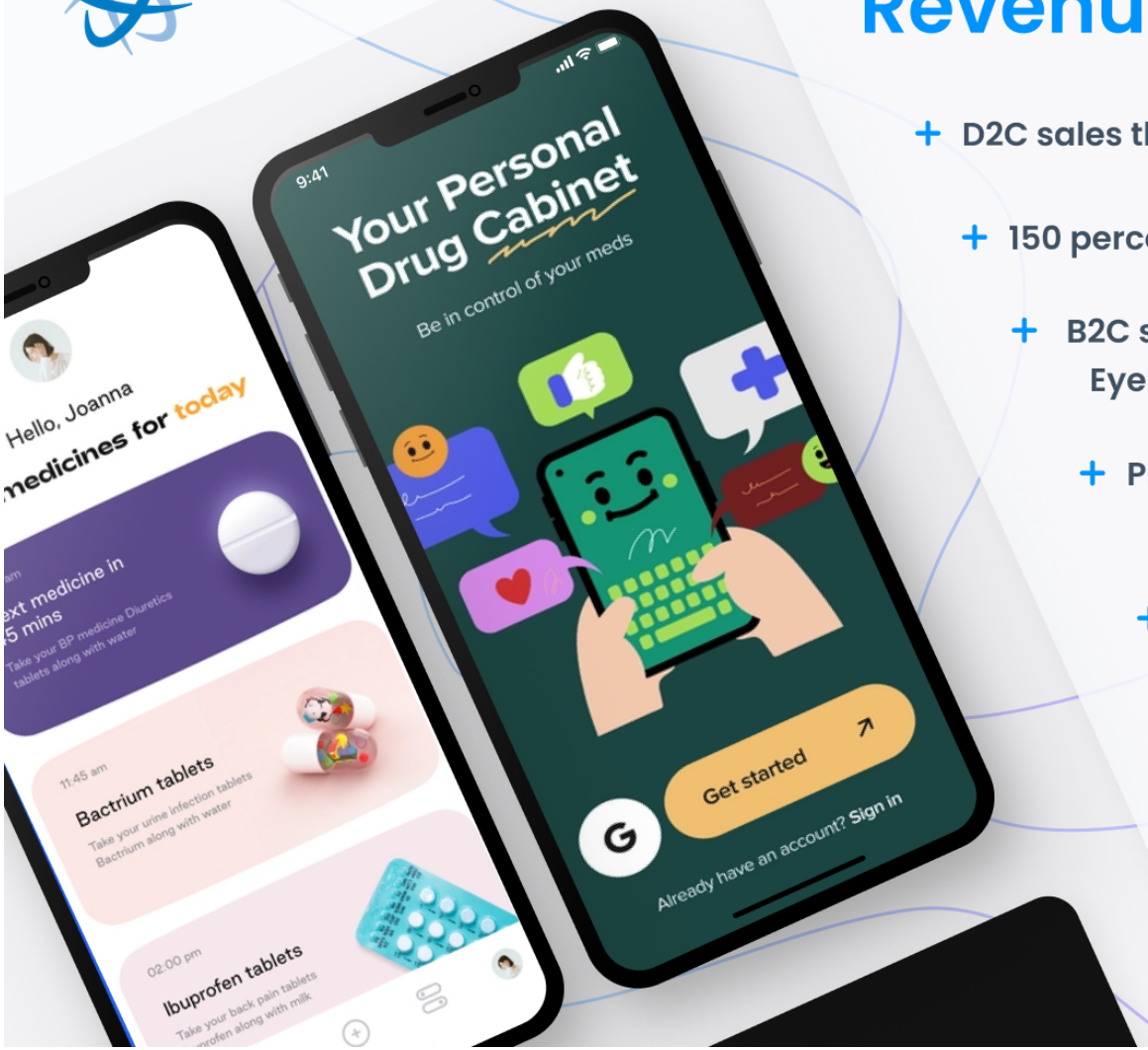
Aster, Apollo etc

Subscription Model

for the low income earners in the country

Communities

Product placement at Azlheimers relief communities



Revenue Model

+ D2C sales through online store
+ 150 percentage Profit Margin on D2C sales.
+ B2C sales through Eyeware Stores such as Lenskart, EyeMyEye and Local Shops
+ Product placement at Pharmacies though medical distributors like Aster, Apollo etc.
+ B2B2C saled through Hospitals where patients come for treatment and diagnosis.
+ Subscriotion model for monthly users. A SASS + HASS model.

Competitor Advantage

Medisafe®

House of Memories
National Museums Liverpool

mindmate

book of you

peak

MemoClock

Our Advantages

+ Face Recognition
+ Companion App
+ Any glass to smart glass
+ Voice Notes and Transcripts
+ Native Language support
+ Easy Navigation using audio
+ Medicine Reminders
+ Subscription Plan



Thank You